appointlet + Appcues

How Appointlet used Appcues to 2X conversions

ABOUT APPOINTLET

Appointlet offers modern scheduling software used by thousands of leading SaaS businesses to close more deals, shorten sales cycles, and gain loyal customers.

"Appcues Checklists has been a game-changer for us. We never thought that we could 2X our free trial conversion with such minimal effort."
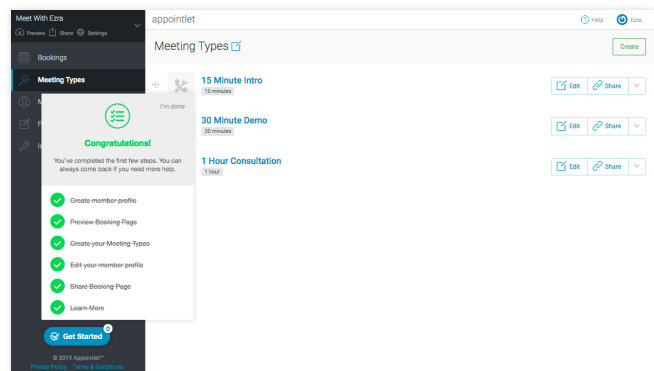
Ezra Sandzer-Bell, Customer Success Engineer

USE CASES

User onboarding

NPS surveys

SUMMARY

Appointlet used Appcues to create an onboarding checklist, provide personalized experiences, and run multi-channel campaigns. Within 3 months, Appointlet increased their free-to-paid conversion by 210%.

Learn more

✨ **RESULTS** ✨

210% increase in free-to-paid conversion